

# BENEFITS COMPARISON

Total Investment:	GOLD	SILVER	BRONZE	INDIVIDUAL
<b>+ Support Pro-Business Policies</b>				
<p><b>Committee Participation Eligibility</b></p> <p>The Chamber's policy committees are at the heart of our political advocacy. Each month, committee participants hear emerging issues directly from key stakeholders, business leaders and government officials and determine the Chamber's stance on policy priorities. In addition to advancing San Diego's business landscape on a policy level, committees are a great opportunity for members to actively collaborate with business leaders in their industry.</p> <p><b>How to Get Involved:</b> Committee participation is available to all members. To get involved, visit the <a href="#">Policy Committee website</a> to get an in-depth review of each committee category. After selecting the appropriate committee, contact the respective staff liaison to arrange your first meeting.</p>	3 Committees	2 Committees	1 Committee	
<p><b>Legislative Alerts to Keep You Informed of Current Issues</b></p> <p>Our job is to keep members informed of the latest policy updates that affect their business. Members of all levels have access to the Chamber's policy newsletter in order to stay abreast of all domestic and international legislative updates.</p> <p><b>Get the Newsletter:</b> The Policy Update newsletter is distributed on the second Tuesday of each month. <a href="#">Click here</a> to receive the next issue.</p>	✓	✓	✓	✓
<p><b>Legislative Scorecard</b></p> <p>Legislative scorecards are an essential tool for keeping voters informed about the candidates who are most committed to making San Diego a great place to do business. During election years, the Chamber distributes scorecards to its members, ranking candidates based on policy priorities and voting history.</p> <p><b>Get the Scorecard:</b> Chamber members are encouraged to subscribe to our <a href="#">Policy Update newsletter</a> in order to receive the next legislative scorecard.</p>	✓	✓	✓	✓
<p><b>Washington, D.C. Delegation Trip Eligibility</b></p> <p>Each year, the Chamber sends a delegation trip to Washington, D.C. in order to advocate on behalf of federal policies that will improve the economic climate in our region. Delegation attendees include business leaders, elected officials and top representatives from regional business organizations.</p> <p><b>How to Get Involved:</b> <a href="#">Subscribe</a> to the Policy Update and Upcoming Events newsletters in order to receive notices about our next delegation trip.</p>	✓	✓	✓	✓
<p><b>Sacramento Delegation Trip Eligibility</b></p> <p>The annual advocacy mission to Sacramento provides members an opportunity to promote the business-friendly legislation that will benefit our region's economy. Attendees of this delegation include elected officials, industry professionals and regional business leaders.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">Public Policy website</a> to learn more about the Sacramento delegation and <a href="#">subscribe</a> to the Policy Update and Upcoming Events newsletters to be notified about our next delegation trip.</p>	✓	✓	✓	✓
<p><b>Small Business Roundtable Participation</b></p> <p>Small Business Roundtable's occurs quarterly on the first Friday of each month at the SD Chamber Boardroom. This provides small business with the opportunity to review and provide input on pending legislation that affects small business. Small Business Roundtable is available to all members.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">Policy Committee page</a> to get an in-depth review of each committee category. After selecting the appropriate committee, contact Sophie Barnhorst, at <a href="mailto:sbarnhorst@sdchamber.org">sbarnhorst@sdchamber.org</a>.</p>	✓	✓	✓	✓
<p><b>Public Policy Committee Eligibility</b></p> <p>The Public Policy Committee is the governing head of all Chamber committees. Each month, our committee members meet to discuss the latest emerging issues and submit policy and legislative recommendations to the Chamber's Board of Directors for final review.</p> <p><b>How to Get Involved:</b> Participation in the Public Policy Committee is available to members at the Bronze-level and above by invitation only. For more information, please contact Sophie Barnhorst by <a href="#">email</a> or call (619) 544-1314.</p>	✓			
<p><b>Pro-Business Election Advice</b></p> <p>The Chamber is committed to keeping its members informed about the policies and legislation which affect San Diego's business landscape. Members at the Bronze-level and above are eligible to contact our Policy staff to receive industry-specific election advice tailored to fit their business needs.</p> <p><b>Get Election Advice:</b> Please contact Sophie Barnhorst by <a href="#">email</a> or call (619) 544-1314 to arrange a meeting with a staff representative.</p>	✓	✓	✓	
<p><b>Good Government Speaker Series</b></p> <p>The Chamber's Good Government Speaker Series (GGSS) is a collection of roundtable discussions designed to allow members to candidly engage with key government officials, policy makers and others on local, state, federal and international matters.</p> <p><b>How to Get Involved:</b> Members at the Silver-level and above are eligible to attend GGSS events and receive complimentary guest tickets according to membership level. Please contact the Membership Department by <a href="#">email</a> or call (619) 544-1337 to ensure you are included on the list to be notified of the next event.</p>	2 Attendees	1 Attendee		
<p><b>Government Advocacy at Local, State and Federal Levels</b></p> <p>The Chamber's leadership team is uniquely qualified to understand the multi-faceted issues that affect the collective region and actively advocates for its members at the local, state and federal levels.</p> <p><b>Get Your Issues Heard:</b> Members at the Silver-level and above may contact our policy team regarding policy issues and legislation that specifically affects their business. Please contact Sophie Barnhorst by <a href="#">email</a> or call (619) 544-1314 to arrange a meeting with a Chamber representative.</p>	✓	✓		
<p><b>Guidance at Local, State and Federal Levels</b></p> <p>Through their advocacy at the local, state and federal levels, the Chamber leadership team has a wealth of knowledge regarding policies affecting San Diego's business climate and supports its members through industry-specific guidance.</p> <p><b>Receive Guidance:</b> Members at the Silver-level and above may contact our policy team regarding the policies and legislation that specifically affect their business. Please contact Sophie Barnhorst by <a href="#">email</a> or call (619) 544-1314 to arrange a meeting with a Chamber representative.</p>	✓	✓		

# BENEFITS COMPARISON

Total Investment: GOLD SILVER BRONZE INDIVIDUAL

	GOLD	SILVER	BRONZE	INDIVIDUAL
<b>+ International Business Affairs</b>				
<p><b>Tribute Gala Attendance Eligibility</b></p> <p>Our annual International Tribute Awards Gala recognizes outstanding individuals and companies that have made a significant impact in the binational efforts bridging U.S. and Mexican economies.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">International Business Affairs website</a> to learn more about the Tribute Awards Gala and <a href="#">subscribe</a> to the Policy Update or Upcoming Events newsletter to be notified of the next event.</p>	✓	✓	✓	✓
<p><b>Mexico City Trade Mission Eligibility</b></p> <p>Each year, the Chamber sends a delegation trip to Mexico City in order to engage with key elected officials and industry representatives to promote international commerce, foreign investment opportunities and policies which advance our binational region.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">International Business Affairs website</a> to learn more about the Mexico City delegation and <a href="#">subscribe</a> to the Policy Update or Upcoming Events newsletter to be notified of the next delegation trip.</p>	✓	✓	✓	
<p><b>Cross-Border Introductions</b></p> <p>Through their international advocacy efforts, the Chamber's leadership team is connected to an extensive network of key government officials and business leaders from both sides of the border. Members at the Bronze-level and above are eligible to receive assistance with introductions that will help advance their business.</p> <p><b>Get Connected:</b> This benefit is available to Bronze-level and above members only. To arrange an introduction, please contact Paola Avila by <a href="#">email</a>.</p>	✓	✓	✓	
<p><b>Cross-Border Business Forums</b></p> <p>Through the Forums, the Chamber provides business leaders the essential knowledge and resources needed to thrive within the binational marketplace. Meetings are held quarterly, and alternate between the San Diego Regional Chamber office and the Club de Empresarios in Tijuana.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">Events</a> page for meeting dates and times. Registration is open to Chamber members and those considering membership. If you are not yet a Chamber member, please contact Member Relations Manager Courtney Gant at <a href="mailto:cgant@sdchamber.org">cgant@sdchamber.org</a> or (619) 544-1392, to discuss membership opportunities or to register as a guest.</p>	✓	✓	✓	✓
<p><b>Cross-Border Vision Luncheon</b></p> <p>At this annual event, typically in January or February, the Chamber convenes San Diego business, community, and elected leaders to align priorities and opportunities for the Cali-Baja Mega Region.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">International Business Affairs webpage</a> to learn more about the event, and <a href="#">subscribe</a> to the Policy Update or Upcoming Events newsletters to be notified of this event.</p>	✓	✓	✓	✓
<p><b>Government Advocacy at Local, State, Federal Levels in US and Mexico</b></p> <p>The Chamber's international team is uniquely qualified to advocate for legislation on behalf of our members at the local, state and federal levels in both the United States and Mexico.</p> <p><b>Get Your Issues Heard:</b> Members at the Silver-level and above may contact our International Business Affairs department regarding policies and legislation which specifically affect their business. Please contact Mayra Vazquez by <a href="#">email</a> or call (619) 544-1316 to arrange a meeting with a Chamber representative.</p>	✓	✓		
<p><b>Chamber Sponsorship of Cross-Border Meeting</b></p> <p>Through its international advocacy efforts, the Chamber's leadership team is connected to an extensive network of key government officials and business leaders from both sides of the border. Gold and Silver members receive direct Chamber support in arranging and participation in meetings with officials and business leaders in the California-Baja megaregion.</p> <p><b>How to Get Involved:</b> Contact your Membership Relationship Manager to explore the potential to set up a cross-border meeting.</p>	✓	✓		
<p><b>IBA Advisory Board</b></p> <p>The Advisory Board for the International Business Affairs Department plays a vital role in advancing the policies and legislation that benefit our binational economy. Advisory Board members meet bimonthly to discuss emerging international issues and represent the Chamber at key meetings and events.</p> <p><b>How to Get Involved:</b> Participation in the IBA Advisory Board is available to Gold members only. For more information, please contact Paola Avila by <a href="#">email</a>.</p>	✓			

# BENEFITS COMPARISON

Total Investment:	GOLD	SILVER	BRONZE	INDIVIDUAL
<b>+ Networking Events</b>				
<p><b>Business After Five Mixers</b></p> <p>The Chamber's Business After Five Mixers are San Diego's premier business networking events, attracting between 250-300 industry professionals and business owners. Chamber members are invited to attend these mixers – 8 per year – and receive guest tickets according to their membership level.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">Events Calendar</a> to register for the next event and subscribe to the <a href="#">Upcoming Events newsletter</a> to receive future updates.</p>	5 Attendees	4 Attendees	3 Attendees	1 Attendee
<p><b>Business Alliance Referral Group</b></p> <p>The Business Alliance Group (BAG) program is the Chamber's premier lead generation and referral network. BAG members meet twice a month with 12-15 other professionals in non-competing industries and assist each other with professional development and business strategies.</p> <p><b>How to Get Involved:</b> <a href="#">Click here</a> to learn more about the Chamber's Business Alliance Group program. Once eligibility and participation requirements are reviewed, contact the Membership Department <a href="#">by email</a> or call (619) 544-1337 to have your first visit arranged.</p>	5 Attendees	4 Attendees	4 Attendees	1 Attendee
<p><b>Connect and Learn</b></p> <p>This quarterly series is an excellent opportunity for industry professionals to gain new skills and network with the business community.</p> <p><b>How to Get Involved:</b> Visit our <a href="#">Professional Development events listing</a>.</p>	5 Attendees	4 Attendees	3 Attendees	1 Attendee
<p><b>Circles of Influence Receptions</b></p> <p>These exclusive networking events take place twice per year at distinctive venues throughout San Diego and draw the top 25 percent of the Chamber's membership base.</p> <p><b>How to Get Involved:</b> Attendance to the Circles of Influence Receptions is available to members at the Bronze-level and above. Please contact the Membership Department <a href="#">by email</a> or call (619) 544-1368 to ensure you are included on the list to be notified of the next event.</p>	5 Attendees	4 Attendees	3 Attendees	
<p><b>Circles of Influence VIP Reception</b></p> <p>Our Chamber VIPs are invited to gather for a private champagne reception prior to each Circles event. Guest attendees for these receptions include elected officials, business leaders and the Chamber's Board of Directors.</p> <p><b>How to Get Involved:</b> Attendance to the VIP Reception is available to our Gold and Silver members. Please contact the Membership Department <a href="#">by email</a> or call (619) 544-1368 to ensure your email address is included on the list to be notified of the next event.</p>	2 to 3 Attendees	2 Attendees		
<p><b>Complimentary Tabletop</b></p> <p>Tabletops are an excellent opportunity for members to advertise their business at one of San Diego's most popular networking events. Tabletop exhibitors receive a high-visibility location to showcase their business, two complimentary guest tickets and a copy of all business cards collected at the event.</p> <p><b>How to Get a Tabletop:</b> Contact our Events Manager, Katie Truong <a href="#">by email</a> or call (619) 544-1370 to reserve your next tabletop exhibit.</p>	Includes 2	Includes 1		
<p><b>Access to Every Event</b></p> <p>Chamber members at the Gold level receive full access to all of our events*.</p> <p><b>How to Get Involved:</b> Visit the <a href="#">Events Calendar</a> to register for the next event and <a href="#">subscribe to the Upcoming Events newsletter</a> to receive future updates.</p> <p><i>*Select events may incur an admission fee.</i></p>	✓			
<p><b>Execs Connect</b></p> <p>The Chamber's Execs Connect series allows members to hear engaging topics from business, community and government leaders while networking with members of San Diego's business community. Past speakers include: Leah Koontz, VP Controller at Southwest Airlines; Lenny Comma, Chairman and CEO at Jack in the Box; San Diego Mayor Kevin Faulconer; and Kelly McDonald, best-selling author and multicultural marketing expert.</p> <p><b>How to Get Involved:</b> Attendance to the Execs Connect events is available to Gold members only. Please contact the Membership Department <a href="#">by email</a> or call (619) 544-1368 to ensure you are included on the list to be notified of the next event.</p>	Participation included	Eligibility included		

# BENEFITS COMPARISON

Total Investment:

GOLD

SILVER

BRONZE

INDIVIDUAL

+ Visibility

## Ambassador Program

Chamber Ambassadors are the primary liaison to membership, ensuring that member needs, questions and concerns are heard and addressed by the Chamber. Being an Ambassador provides an excellent networking opportunity through active association with other volunteers as well as enhanced credibility among peers.

**How to Get Involved:** [Click here](#) to learn more about the Chamber's Ambassador program. Chamber members are eligible for the Ambassador Program after six months. A staff representative will review your application and contact you between 3-5 business days.

✓

✓

✓

✓

## Category Listing, Online Membership Directory

Chamber members are listed in the membership directory according to the primary category of their choosing. Bronze-level members and above may list their business in additional categories.

**Get Your Category Listed:** Category listings are arranged during membership initiation. To update your category or upgrade your membership, contact the Membership Department [by email](#) or call (619) 544-1368.

Includes 10

Includes 5

Includes 2

Includes 1

## Eligible for Discounted Rates for Chamber Media Promotional Opportunities

Raise your visibility and market your business through advertising and sponsorship in Chamber digital and print communications.

**How to get involved:** For opportunities and rates, and contact your Member Relations Manager.

✓

✓

✓

✓

## Community Events Listing

Have a grand opening, charity event or business seminar in the near future? Gain extra exposure for your event by posting it on the Chamber's Community Calendar.

**Submit Your Event:** [Visit the Community Calendar](#) website and complete the necessary form to submit your event. Once reviewed and approved, your event will be posted to the calendar according to its date.

*(Please Note: For maximum visibility, members are strongly encouraged to submit events at least 2 weeks ahead of the date.)*

✓

✓

✓

✓

## Link to Your Website

Each business listing in the membership directory contains a direct link to the company's website.

**Get Your Website Linked:** Website links are setup during membership initiation. To update your company website, contact the Membership Department [by email](#) or call (619) 544-1368.

✓

✓

✓

✓

## Ribbon Cutting/Ground Breaking Services

Increase the visibility of your grand opening event by getting the Chamber involved. We provide ribbon and giant scissors, send invitations to our Chamber Ambassadors, and post pictures of the event on our website and social media.

**How to Schedule:** To learn more about the Chamber's ribbon cutting/ground breaking services, contact the Membership Department [by email](#) or call (619) 544-1368.

*(Please Note: Members are strongly encouraged to submit a ribbon cutting event at least three weeks ahead of the date.)*

✓

✓

✓

✓

## Location Listing, Online Membership Directory

Members at the Bronze-level and above are eligible to include a location within their membership directory listing.

**Get Your Location Listed:** Location listings are arranged during membership initiation. To update your location or upgrade your membership, contact the Membership Department [by email](#) or call (619) 544-1368.

✓

✓

✓

✓

## Map Link to Your Business

Members at the Bronze-level and above are eligible to include a map view of their within their membership directory listing with a direct link to their company website.

**Get A Map Location:** Map links are setup during membership initiation. To update your location or upgrade your membership, contact the Membership Department [by email](#) or call (619) 544-1368.

✓

✓

✓

✓

## Company Spotlight in News & Stories

Each month, the Chamber highlights two member businesses on the [News & Stories](#) webpage.

**How to Get a Spotlight:** This benefit is available to members at the Bronze-level and above. To arrange a spotlight, please contact the Membership Department [by email](#) or call (619) 544-1368.

Includes 3

Includes 2

✓

✓

# BENEFITS COMPARISON

Total Investment:

GOLD

SILVER

BRONZE

INDIVIDUAL

## + Business Resources

### Chamber 101

We understand that combing through the Chamber's entire collection of programs and benefits can be overwhelming. Whether you're a new member or a seasoned pro, the Chamber 101 workshop provides each member with a comprehensive overview of how to take full advantage of your Chamber membership.

**How to Get Involved:** Visit the [Events Calendar](#) to register for the next workshop and [subscribe to the Upcoming Events newsletter](#) to receive future updates.



### Workshops

Chamber members have access to an extensive collection of workshops designed to help members gain skills in leadership and professional development.

**How to Get Involved:** Visit the [Events Calendar](#) to register for the next workshop and [subscribe to the Upcoming Events newsletter](#) to receive future updates.



### Downloadable Chamber Logo

National research shows that 63 percent of consumers prefer doing business with a chamber member. Members at every level are eligible to use the Chamber's logo in order to enhance visibility and increase credibility for their business.

**How to Get Our Logo:** Contact the Membership Department by [email](#) or call (619) 544-1368.



### Honor Roll Eligibility

The Veterans Honor Roll initiative aims to increase the hiring of veterans throughout the San Diego region. The Chamber encourages interested businesses to consider building their own veteran hiring program, or to inform Chamber staff if they have recently hired a veteran. Chamber members with veteran employees may submit an application to be awarded as an Honor Roll Award recipient.

**How to Apply:** For information about the program and its requirements, visit the [Honor Roll webpage](#). [Apply for Honor Roll recognition here](#).



### San Diego Business Forecast

Produced by the Chamber – in partnership with San Diego Private Bank – this monthly economic report conducted by Competitive Edge Research provides valuable insights into future trends of the regional business community as well as topical issues.

**Get the Newsletter:** [Subscribe](#) to the Business Forecast newsletter to stay informed about our region's economic outlook.



### Small Business Award Nomination Eligibility

Winning an award for your business is a great way to strengthen your brand and stand out from the competition. Each year, the Chamber honors a select group of small and micro businesses that play a vital role in driving the San Diego economy forward. Members of all levels are encouraged to apply.

**How to Apply:** [Subscribe](#) to the Upcoming Events newsletter to stay informed about our next awards event.



### Free One-on-One Business Consulting with Score Consultant

SCORE consultants are available to lend their experience to help address your business challenges. One-hour consultations with an experienced business executive are free to Chamber members.

**How to Get Involved:** To schedule a consultation at the Chamber contact your Membership Relationship Manager. Members can also visit [Score.org](#) to gain free access to SCORE business resources.



### Downloadable Chamber Membership Mailing List

Mailing list for the Chamber's 2,500 members.

**How to Request the List:** Email Josh Peters at [jpeters@sdchamber.org](mailto:jpeters@sdchamber.org).



### Use of Chamber Facilities

Gold members may reserve the Chamber's facilities for business meetings or events for up to two times per year.

**How to Reserve a Room:** Please contact the Membership Department by [email](#) or call (619) 544-1368 to arrange your next meeting.



# BENEFITS COMPARISON

	Total Investment:			
	GOLD	SILVER	BRONZE	INDIVIDUAL
<b>+ Discount Programs</b>				
<p><b>Certificate of Origin</b></p> <p>The Chamber assists its members with cross-border commerce by providing Certificates of Origin at discounted rates.</p> <p><b>Get Your Certificate:</b> Complete and submit the <a href="#">Certificate of Origin form</a> to our receptionist <b>by email</b> or schedule an appointment by calling (619) 544-1399. Be sure to attach a commercial invoice or packing list with your completed form. The Certificate of Origin fee is \$25 for Chamber members, \$300 for non-members.</p>	\$25	\$25	\$25	\$25
<p><b>Office Supply Discount</b></p> <p>The Chamber has partnered with Office Depot in order to provide members with significant savings on office supplies, furniture, technology items and more.</p> <p><b>Get the Discount:</b> <a href="#">Click here</a> to sign up for the Chamber's Office Depot program and receive competitive pricing on office supplies.</p>	✓	✓	✓	✓
<p><b>Free Cybersecurity Training</b></p> <p>The Chamber has partnered with ESET to bring cybersecurity awareness and training to all member employers and employees. The training covers topics that employees need to know to keep their business' data and devices safe and it is packaged so employers receive everything they need to deploy training within their organization, regardless of size. Topics include phishing, password policies, email protection, two-factor authentication and much more.</p> <p><b>How to Get Started:</b> Visit <a href="#">ESET's Cybersecurity Awareness Training website</a> to learn more and sign up.</p>	✓	✓	✓	✓
<p><b>UPS Shipping Discount</b></p> <p>The Chamber has partnered with UPS in order to provide its members with savings of up to 28 percent on shipping costs.</p> <p><b>Get the Discount:</b> <a href="#">Click here</a> to sign up for the Chamber's UPS discount program and receive competitive pricing on shipping.</p>	✓	✓	✓	✓
<p><b>Tax Deduction</b></p> <p>A majority of membership and event fees are tax deductible.</p>	✓	✓	✓	✓
<p><b>Club de Empresarios, Tijuana, Annual Membership Discount</b></p> <p>Through a partnership with the Club de Empresarios, the Chamber provides eligibility for membership to Tijuana's premier private business and social club with a \$500 discount on the annual membership fee.</p> <p><b>How to Apply:</b> Call or email Lizeth Alvarez Durazo + (52 664) 231 6001 <a href="mailto:direccion@clubdeempresariosbc.com">direccion@clubdeempresariosbc.com</a> to schedule a tour and discuss the next steps to membership.</p>	✓	✓	✓	✓
<p><b>University Club Preferred Invitation with Satisfied Initiation Fee (valued at \$1,000)</b></p> <p>Through partnership with the University Club Atop Symphony Towers, the Chamber provides membership to San Diego's premier private business and social club at a reduced initiation fee.</p> <p><b>How to Apply:</b> Call (619) 234-5200 to speak with Amy Mitchell about scheduling a tour and discussing the next steps to membership.</p>	Includes 2	Includes 1		
<p><b>University Club Preferred SDRCC Reduced Membership Dues Category</b></p> <p>The Chamber has partnered with the University Club to offer exclusive membership at a reduced rate.</p> <p><b>How to Apply:</b> Call (619) 234-5200 to speak with Amy Mitchell about scheduling a tour and discussing the next steps to membership.</p>	✓	✓		