

## Interpreters Unlimited Named To The 2021 Nimdzi 100 List

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SAN DIEGO, April 1, 2021 — <u>Interpreters Unlimited, Inc.</u> (IU) has been named to the <u>2021 Nimdzi 100</u> <u>List</u>, honoring the top 100 largest Language Service Providers (LSP), worldwide. <u>Nimdzi</u> is a market research and international consulting company with an extensive and diverse background in the language and localization industry, as well as in international business. This is the third consecutive year that IU has made the list, coming in at number 92 globally and 25th in the US.

The Nimdzi 100 List is generated based on hundreds of hours of intense industry research, data collection, surveys, and analysis. Of course COVID-19 had its effects on all LSPs, positive and negative, and the 2021 Nimdzi List Report reflects just that. The data showed that in 2020 the growth among the top 100 LSPs slowed to about half the pace that they saw pre-COVID, but there was growth indeed.

To be expected, nearly 75% of respondents to a Nimdzi survey stated that the pandemic impacted their business one way or another, with the most widespread impact being the changeover to <a href="mailto:remote">remote</a> work. With essentially everything going remote and virtual in 2020, IU shifted immediately from primarily <a href="mailto:On-Site services">On-Site services</a> to <a href="Mideo Remote">Video Remote</a> and <a href="Phone services">Phone services</a> to meet safety regulations and to continue to operate during shutdowns and social distancing.

With the shift in service focus, changing over to a work from home model for almost all staff permanently, and other operational changes, IU feels confident that they will be in a better position coming out of the pandemic than they were going in. They, like most companies, experienced bumps in the road due to COVID restrictions and state shutdowns, but with the work they put in to adjust operations, they had a strong finish to 2020 and are on their way back to pre-COVID numbers. IU is optimistic that their efforts will fuel even more growth throughout 2021 and into 2022.

Through it all, the language service industry continues to grow. Nimdzi estimates that the industry reached \$55 billion USD in 2020 and will grow to \$58.3 billion USD in 2021. The effects of the pandemic on business will be felt for immediate future but IU and Nimdzi have a positive outlook for 2021 and the years to follow.

See the list, data and read more about the LSP industry at www.nimdzi.com/nimdzi-100-top-lsp.

For more information about Interpreters Unlimited, Inc., please visit <u>www.interpreters.com</u> or call 800-726-9891.

## About Interpreters Unlimited, Inc.

The IU Group of companies include: Interpreters Unlimited, Accessible Communication for the Deaf, Albors & Alnet, Arkansas Spanish Interpreters and Translators, and IU GlobeLink, LLC, and are headquartered in San Diego, California as a minority-owned company. IU Group is committed to providing equal opportunity in the work environment with its diverse team to aid in supplying linguistic and cultural interpretation services to clients. A combined 70 years in the industry has demonstrated a surplus of leadership and best practices, which has helped establish its respected role in the language services community. Its services include interpretation, document translation and non-emergency medical transportation.

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