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<u>CHAMBER RELEASES NEW, COMPREHENSIVE</u> <u>GUIDE TO SAN DIEGO TAXES & ECONOMY</u>

New resource aims to improve understanding of the tax system and San Diego's business climate

SAN DIEGO – September 17, 2014 – Continuing its aggressive policy advocacy, today the San Diego Regional Chamber of Commerce released *San Diego Illustrated – A visual guide to taxes & the economy,* a comprehensive guide to San Diego taxes and our region's economy. The guide is a collaboration with the <u>Tax Foundation</u>, the nation's leading independent tax policy research organization.

"Taxes are complicated business and that is why we wanted to partner with the Tax Foundation to produce this book as a tool to help our tax system be more easily understood," said Jerry Sanders, President & CEO of the San Diego Regional Chamber of Commerce. "While the state's tax codes burden San Diego business, the Chamber remains committed to advocating and educating leaders on pro-business policy that make San Diego a viable place to do business."

"Each piece of San Diego's economic climate tells a story and we hope the analysis provided in *San Diego Illustrated* educates business owners, lawmakers and taxpayers about sound tax policy," said Joseph Henchman, Vice President of Legal & State Projects, Tax Foundation. "By promoting a sense of tax consciousness in the public, we help provide policymakers and the public with the lay of the land in the ongoing debate over tax and budget policies and a greater understanding of the policies proposed."

As part of the Chamber's effort to improve San Diego's business climate, this resource was commissioned to put the dynamic pieces of San Diego's economic climate together and provide an in-depth picture of San Diego's overall tax climate. Designed as a tool for Chamber members, business owners, policymakers and the general public, the report utilizes explanatory charts, graphs and images to convey important information and help businesses better understand San Diego's overall economy and tax system from a broad perspective. This new resource serves to inform ways we can improve the tax system and San Diego's business climate.

San Diego Illustrated is available at no charge from the Chamber offices located at 402 West Broadway, Suite 1000, San Diego, 92101, or can be downloaded by visiting <u>http://bit.ly/1DgYRI5</u>.

About The San Diego Regional Chamber

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest Chamber on the West Coast, representing more than 3,000 businesses and 400,000 employees, the San Diego Regional Chamber is fighting to make San Diego the most business-friendly region in California. For more information, please visit <u>SDChamber.org</u> or call 619-544-1300.

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