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San Diego Chamber Sets Business Agenda for 2014 Local businesses and individuals honored for contribution to the region

SAN DIEGO (**February 26, 2014**) – Nearly 1,000 local business leaders and elected officials joined the San Diego Regional Chamber of Commerce on February 25th to set agenda for 2014 and celebrate 143 years serving as the voice of the regional business community.

The program included highlights from 2013 such as former Mayor Jerry Sanders becoming the organization as President and CEO, the addition of a more robust policy team, and several policy initiatives such as infrastructure and the 'Stop the Jobs Tax' campaign.

"We hit the ground running in 2013 and plan to keep up the pace in 2014," remarked Chamber president and CEO, Jerry Sanders. "Using the Chamber's new Strategic Plan, which provides a clear direction for moving the organization forward, we aim to be the leading, most effective advocate and voice for business policy and connections in San Diego-Baja California region."

Other activities include retaining a lobbying firm in Sacramento after nearly a decade without representation, increasing the contributions and influence of the Chamber's Political Action Committee (PAC) and becoming more proactive and engaged in local politics and policy.

The Chamber's 2014 Board Chair, Mary Ann Barnes from Kaiser Permanente, noted that many of the initiatives started in 2013 will continue to grow in 2014.

"2013 was a game-changer for the Chamber," said Barnes. "With a more energized policy agenda, greater visibility, stronger stands and broader collaboration, the Chamber has upped the ante for business."

The Chamber also recognized local leaders and businesses with four different awards. Mayorelect Kevin Faulconer, Council President Todd Gloria and City Attorney Jan Goldsmith were honored with the first-ever 'Moving San Diego Forward Award' for their efforts in bringing about Mayor Filner's resignation. San Diego's beloved radio announcer, Jerry Coleman, was honored for his contribution to the region with the 'Herb Klein Spirit of San Diego Award'. Local digital agency, Automatic Corporation, was recognized as the 'Business of the Year', and Solar Turbines was honored as the first-ever 'Binational Business of the Year'.

The program concluded with the 2014 Chamber Board of Directors formally inducted by Mayor-elect Kevin Faulconer. Click here to see a full list of the Chamber's 2014 Board of Directors.

About The San Diego Regional Chamber of Commerce

The San Diego Regional Chamber of Commerce is the leading, most effective advocate and voice for business policy and connections in the San Diego-Baja California region. Representing more than 400,000 chamber members' employees, the chamber is committed to organizing the business community to make San Diego the best place to do business. For more information on the chamber, please visit www.sdchamber.org.

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